



Bert's Big Adventure Sponsorship Levels

\$100,000+ Guarantee

Cumulus Media Atlanta/ Q99.7

Optional four-week on-air promotion voiced by Bert Weiss and/or Kristin Klingshirn.
On-air promotions and voiceovers subject to availability.

Optional Bert and/or Kristin to attend the event - subject to availability.

Interview to air during the Bert's Big Adventure send-off event.

Website

Large promotional slider on the Bert's Big Adventure website homepage.

Customized landing page highlighting the promotion and featured on Bert's Big Adventure's homepage during the campaign.

Flash version of your company logo on Bert's Big Adventure's website homepage.

Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website.

Dedicated promotional video displaying your partnership with Bert's Big Adventure on the Our Partners page of the Bert's Big Adventure website.

Social

The Bert's Big Adventure's Facebook and X social accounts will display a header highlighting the promotion.

If relevant, the sponsor will receive ten (10) or more promotional social media mentions across our active channels (e.g., LinkedIn, Instagram, X/Twitter, Facebook, TikTok, Threads, etc.) during the sponsorship/campaign period. Channels and distribution will be at the discretion of Bert's Big Adventure, focusing on where the content is most relevant to our audience and or saturation of content.

Other Marketing

Inclusion in a minimum of two Bert's Big Adventure email blasts.

Permission to use Bert's Big Adventure logo on sponsor's promotional materials.

A folder of specifically curated photo and video selects that will be shared with the sponsor ahead of the start of the promotion.

Permission to use approved Bert's Big Adventure photos and videos that will be shared with the sponsor ahead of the start of the promotion.

Company logo on signage at Bert's Big Adventure's signature send-off event.

Other Support/Opportunities

Bert's Big Adventure staff and or board member(s) in attendance for events if requested, subject to availability.

Access to Bert's Big Adventure volunteers, if requested (and if available).

Use of Bert's Big Adventure signage, if requested and available. Signage will be available for pickup at the Bert's Big Adventure offices.

Check-presentation opportunity during one of Bert's Big Adventure's quarterly Family Reunion Adventures.

Invitation to Bert's Big Adventure's signature send-off celebration for up to eight (8) adults.

Volunteer opportunities, subject to availability.

Magical Moments...VIP Kids



Bert's Big Adventure Sponsorship Levels

\$75,000+ Guarantee

Cumulus Media Atlanta/ Q99.7

Optional three-week on-air promotion voiced by Bert Weiss and/or Kristin Klingshirn.
On-air promotions and voiceovers subject to availability.

Optional Bert and/or Kristin to attend the event - subject to availability.

Interview to air during the Bert's Big Adventure's signature send-off celebration.

Website

Large promotional slider on the Bert's Big Adventure website homepage.

Customized landing page highlighting the promotion and featured on Bert's Big Adventure's homepage during the campaign.

Flash version of your company logo on Bert's Big Adventure's website homepage.

Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website.

Dedicated promotional video displaying your partnership with Bert's Big Adventure on the Our Partners page of the Bert's Big Adventure website.

Social

The Bert's Big Adventure's Facebook and X social accounts will display a header highlighting the promotion.

If relevant, the sponsor will receive eight (8) or more promotional social media mentions across our active channels (e.g., LinkedIn, Instagram, X/Twitter, Facebook, TikTok, Threads, etc.) during the sponsorship/campaign period. Channels and distribution will be at the discretion of Bert's Big Adventure, focusing on where the content is most relevant to our audience and or saturation of content.

Other Marketing

Inclusion in a minimum of two Bert's Big Adventure email blasts.

A folder of specifically curated photo and video selects that will be shared with the sponsor ahead of the start of the promotion.

Permission to use approved Bert's Big Adventure photos and videos that will be shared with the sponsor ahead of the start of the promotion.

Company logo on signage at Bert's Big Adventure's signature send-off event.

Other Support/Opportunities

Bert's Big Adventure staff and or board member(s) in attendance for events if requested, subject to availability.

Access to Bert's Big Adventure volunteers, if requested (and if available).

Use of Bert's Big Adventure signage, if requested and available. Signage will be available for pickup at the Bert's Big Adventure offices.

Check-presentation opportunity during one of Bert's Big Adventure's quarterly Family Reunion Adventures.

Invitation to Bert's Big Adventure's signature send-off celebration for up to six (6) adults.

Volunteer opportunities, subject to availability.

Magical Moments...VIP Kids



Bert's Big Adventure Sponsorship Levels

\$50,000+ Guarantee

Cumulus Media Atlanta/ Q99.7

Optional two-week on-air promotion, subject to availability.

Optional Bert and/or Kristin to attend the event - subject to availability.

Website

Large promotional slider on Bert's Big Adventure website homepage.

Customized landing page highlighting the promotion and featured on the homepage during the campaign.

Flash version of your company logo on Bert's Big Adventure's website homepage.

Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website.

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Social

The Bert's Big Adventure Facebook and X social pages will feature a header highlighting the promotion.

If relevant, the sponsor will receive six (6) or more promotional social media mentions across our active channels (e.g., LinkedIn, Instagram, X/Twitter, Facebook, TikTok, Threads, etc.) during the sponsorship/campaign period. Channels and distribution will be at the discretion of Bert's Big Adventure, focusing on where the content is most relevant to our audience and or saturation of content.

Other Marketing

Inclusion in a minimum of two Bert's Big Adventure email blasts.

A folder of specifically curated photo and video selects that will be shared with the sponsor ahead of the start of the promotion.

Permission to use approved Bert's Big Adventure photos and videos that will be shared with the sponsor ahead of the start of the promotion.

Company logo on signage at Bert's Big Adventure's signature send-off event.

Other Support/Opportunities

Bert's Big Adventure staff and or board member(s) in attendance for events if requested, subject to availability.

Access to Bert's Big Adventure volunteers, if requested (and if available).

Use of Bert's Big Adventure signage, if requested and available. Signage will be available for pickup at the Bert's Big Adventure offices.

Check-presentation opportunity during one of Bert's Big Adventure's quarterly Family Reunion Adventures.

Invitation to Bert's Big Adventure's signature send-off celebration for up to four (4) adults.

Volunteer opportunities, subject to availability.

Magical Moments...VIP Kids



Bert's Big Adventure Sponsorship Levels

\$25,000+ Guarantee

Cumulus Media Atlanta/ Q99.7

Optional one-week on-air promotion, subject to availability.

Website

Large promotional slider on Bert's Big Adventure website homepage.

Customized landing page highlighting the promotion and featured on the homepage during the campaign.

Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website.

Social

The Bert's Big Adventure Facebook and X social pages will feature a header highlighting the promotion.

If relevant, the sponsor will receive five (5) or more promotional social media mentions across our active channels (e.g., LinkedIn, Instagram, X/Twitter, Facebook, TikTok, Threads, etc.) during the sponsorship/campaign period. Channels and distribution will be at the discretion of Bert's Big Adventure, focusing on where the content is most relevant to our audience and or saturation of content.

Other Marketing

Inclusion in a minimum of two Bert's Big Adventure email blasts.

Permission to use Bert's Big Adventure logo on sponsor promotional materials.

Permission to use select Bert's Big Adventure photos/videos - approved photos and videos will be shared with sponsor.

Company logo on signage at Bert's Big Adventure's send-off event.

Other Support/Opportunities

Bert's Big Adventure staff and or board member(s) in attendance for events if requested- subject to availability.

Use of Bert's Big Adventure signage, if requested and available.
Signage will be available for pickup at the Bert's Big Adventure offices.

Check-presentation opportunity during Bert's Big Adventure Family Reunion Adventure (quarterly).

Invitation to Bert's Big Adventure's send-off event for up to four (4) adults.

Volunteer opportunities - subject to availability.

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info@bertsbigadventure • www.bertsbigadventure.org



Bert's Big Adventure Sponsorship Levels

\$20,000+ Guarantee

Cumulus Media Atlanta/ Q99.7

N/A

Website

Large promotional slider on Bert's Big Adventure website homepage.

Customized landing page highlighting the promotion and featured on the homepage during the campaign.

Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website.

Social

If relevant, the sponsor will receive four (4) or more promotional social media mentions across our active channels (e.g., LinkedIn, Instagram, X/Twitter, Facebook, TikTok, Threads, etc.) during the sponsorship/campaign period. Channels and distribution will be at the discretion of Bert's Big Adventure, focusing on where the content is most relevant to our audience and or saturation of content.

Other Marketing

Inclusion in a minimum of one Bert's Big Adventure email blast.

- Permission to use Bert's Big Adventure logo on sponsor promotional materials.

Permission to use select Bert's Big Adventure photos/videos - approved photos and videos will be shared with sponsor.

Other Support/Opportunities

Bert's Big Adventure staff and or board member(s) in attendance for events if requested- subject to availability.

Use of Bert's Big Adventure signage, if requested and available.
Signage will be available for pickup at the Bert's Big Adventure offices.

Check-presentation opportunity during Bert's Big Adventure Family Reunion Adventure (quarterly).

Invitation to Bert's Big Adventure's send-off event for up to two (2) adults.

Volunteer opportunities - subject to availability.

Magical Moments...VIP Kids



Bert's Big Adventure Sponsorship Levels

\$10,000+ Guarantee

Cumulus Media Atlanta/ Q99.7

N/A

Website

Customized landing page highlighting the promotion and featured on the homepage during the campaign.

Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website.

Social

If relevant, the sponsor will receive three (3) or more promotional social media mentions across our active channels (e.g., LinkedIn, Instagram, X/Twitter, Facebook, TikTok, Threads, etc.) during the sponsorship/campaign period. Channels and distribution will be at the discretion of Bert's Big Adventure, focusing on where the content is most relevant to our audience and or saturation of content.

Other Marketing

Inclusion in a minimum of one Bert's Big Adventure email blast.

Permission to use Bert's Big Adventure logo on sponsor promotional materials.

Permission to use approved Bert's Big Adventure photos/videos.

Other Support/Opportunities

Bert's Big Adventure staff and or board member(s) in attendance for events if requested, subject to availability.

Use of Bert's Big Adventure signage, if requested and available.
Signage will be available for pickup at the Bert's Big Adventure offices.

Invitation to Bert's Big Adventure's signature send-off celebration for up to two (2) adults.

Volunteer opportunities, subject to availability.

Magical Moments...VIP Kids

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Bert's Big Adventure Sponsorship Levels

< \$10,000 Guarantee

Cumulus Media Atlanta/ Q99.7

N/A

Website

Customized landing page highlighting the promotion and featured on the homepage during the campaign.

Social

If relevant, the sponsor will receive two (2) promotional social media mentions across our active channels (e.g., LinkedIn, Instagram, X/Twitter, Facebook, TikTok, Threads, etc.) during the sponsorship/campaign period. Channels and distribution will be at the discretion of Bert's Big Adventure, focusing on where the content is most relevant to our audience and or saturation of content.

Other Marketing

Permission to use Bert's Big Adventure logo on sponsor promotional materials.

Permission to use approved Bert's Big Adventure photos/videos.

Other Support/Opportunities

Bert's Big Adventure staff and or board member(s) in attendance for events if requested, subject to availability.

Use of Bert's Big Adventure signage, if requested and available.
Signage will be available for pickup at the Bert's Big Adventure offices.

Magical Moments...VIP Kids

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