

our mission

Established in 2002, Bert's Big Adventure is a 501(c)(3) nonprofit organization that provides a magical, all-expenses-paid, five-day journey to Walt Disney World® for children with chronic and terminal illnesses and their families. To qualify for Bert's Big Adventure, children must be between the ages of 5 and 12, live in "The Bert Show" radio listening area, prove financial need and have never been to Walt Disney World®.

Following the annual trip, Bert's Big Adventure provides year-round support through initiatives such as the Reunion Adventures, the Fairy Godparent volunteer program and additional charitable services. The trip and programs create a community of families that establish lasting friendships with others facing similar challenges.



our vision...

Bert Weiss, host of nationally syndicated morning radio show **The Bert Show** and founder of **Bert's Big Adventure**

“ While the five-day journey to Walt Disney World® will always be at our core, we have evolved into an organization that focuses on togetherness, not escape. ”

-BERT WEISS





our trip...

Each year, Bert's Big Adventure provides a five-day, all-expenses-paid trip to Walt Disney World for children with chronic and terminal illnesses and their families. From the limo rides and chartered flight, to the character-filled parties and princess makeovers, the trip is nothing short of magical. Throughout the trip, each family is accompanied by a Bert's Big Adventure liaison, allowing them to get the most out of their once-in-a-lifetime experience.

**BERT'S
BIG
ADVENTURE**
Magical Moments...VIP Kids



our reunions...

Following the annual trip, Bert's Big Adventure strives to further strengthen its established community and friendships by hosting Reunion Adventures. Also known as family reunions, the exclusive and unique events provide the families with year-round opportunities to enjoy more VIP experiences and intimate family time where they can continue building their connections with other special needs families.



- ESTABLISHED IN 2008
- NEARLY 50 REUNIONS THUS FAR



our fairy godparents...

The Fairy Godparent volunteer program supports the organization's families when a Bert's Big Adventure child is admitted to a partner hospital. The Fairy Godparent volunteers visit the children daily and provide magical moments during a trying time.

So far, Bert's Big Adventure has established the Fairy Godparent volunteer program, through the support of Carter's Charitable Foundation, in Atlanta, Charleston, Dallas, Nashville and with many more cities to come!



- **ESTABLISHED IN 2010**
- **OVER 85 FAIRY GODPARENT VOLUNTEERS**
- **MORE THAN 2,200 FAIRY GODPARENT VISITS HAVE TAKEN PLACE**



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other charitable services...

A family can face copious, unforeseen financial struggles when a child is diagnosed with a chronic or terminal illness. In some cases, this program is utilized to help families in need fill that financial gap during trying times. In addition, Bert's Big Adventure recognizes that managing a funeral after an unexpected death can mean additional stress for a family already coping with grief. And it's not always easy to ask for help with funeral expenses, especially since many people are in the dark as to how much funerals can cost. According to the Nation Funeral Directors Association, studies show that the average cost for a burial service was more than \$8,000. Bert's Big Adventure strives to pay the funeral costs for any Bert's Big Adventure child that passes away so that the family can focus on healing.



Braxton Dollar

6 years old, passed away
Sunday, June 3, 2018. He went
on the trip with Bert's Big Adventure
earlier that year.

