



## Sponsorship Levels and Benefits

Bert's Big Adventure sponsorship packages can be customized, these are the basic benefits Bert's Big Adventure provides its generous sponsors.

### SPONSORSHIP LEVELS:

#### Star Steward - \$100,000 +

- Optional four week on-air promotion on The Bert Show pending availability
- Customized landing page highlighting the promotion and featured on the homepage during campaign.
- Inclusion in a minimum of two Bert's Big Adventure email blasts
- Flash version of your company logo on Bert's Big Adventure's website homepage
- Company logo, link to your website and short editorial on the Our Partners page of Bert's Big Adventure's website
- Dedicated promotional video displaying your partnership with Bert's Big Adventure on the Our Partners page of the Bert's Big Adventure website
- Promotion through Bert's Big Adventure's social media outlets
- On-Air Interview with The Bert Show to air during the Bert's Big Adventure send-off event
- Company logo on signage at Bert's Big Adventure's send-off event
- Premium featured article in Bert's Big Adventure's annual Magical Moments magazine
- A "We Support Bert's Big Adventure" window cling for your business

#### Magic Maker - \$50,000 - \$100,000

- Optional two week on-air promotion on The Bert Show pending availability
- Customized landing page highlighting the promotion and featured on the homepage during campaign.
- Inclusion in a minimum of two Bert's Big Adventure email blasts
- Flash version of your company logo on Bert's Big Adventure's website homepage
- Company logo, link to your website and short editorial on the Our Partners page of Bert's Big Adventure's website
- Dedicated promotional video displaying your partnership with Bert's Big Adventure on the Our Partners page of the Bert's Big Adventure website
- Promotion through Bert's Big Adventure's social media outlets
- Company logo on signage at Bert's Big Adventure's send-off event
- Premium featured article in Bert's Big Adventure's annual Magical Moments magazine
- A "We Support Bert's Big Adventure" window cling for your business

#### Wish Granter - \$15,000-\$50,000

- Customized landing page highlighting the promotion and featured on the homepage during campaign.
- Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website
- Inclusion in a minimum of one Bert's Big Adventure email blast
- Promotion through Bert's Big Adventure's social media outlets
- Company logo on signage at Bert's Big Adventure's send-off event
- Logo featured in Bert's Big Adventure's annual Magical Moments magazine
- A "We Support Bert's Big Adventure" window cling for your business

#### Dream Builder - \$5,000-\$15,000

- Customized landing page highlighting the promotion and featured on the homepage during campaign.
- Company logo and link to your website on the Our Partners page of Bert's Big Adventure's website
- Promotion through Bert's Big Adventure's social media outlets
- Logo featured in Bert's Big Adventure's annual Magical Moments magazine
- A "We Support Bert's Big Adventure" window cling for your business

**Magical Moments...VIP Kids**