

our mission...

Established in 2002, Bert's Big Adventure is a 501(c)(3) non-profit organization that provides a magical, all-expenses-paid, five-day journey to Walt Disney World® for children with chronic and terminal illnesses and their families. To qualify for Bert's Big Adventure, children must be between the ages of 5 and 12, live in "The Bert Show" radio listening area, prove financial need and have never been to Walt Disney World®.

Following the annual trip, Bert's Big Adventure provides year-round support through initiatives such as the Reunion Adventures, the Fairy Godparent volunteer program and additional charitable services. The trip and programs create a community of families that establish lasting friendships with others facing similar challenges.





our magic...

from the co-founders of
Bert's Big Adventure,
Bert & Stacey Weiss

*We know we can't
turn pumpkins into
carriages, but we
can help make
difficult situations
a little bit better.*

-STACEY WEISS

*While the five-day
journey to Walt Disney
World® will always be at
our core, we have evolved
into an organization that
focuses on togetherness,
not escape.*

-BERT WEISS



our trip...

Each year, Bert's Big Adventure provides a five-day, all-expenses-paid trip to Walt Disney World® for children with chronic and terminal illnesses and their families. From the limo rides and chartered flight, to the character-filled parties and princess makeovers, the trip is nothing short of magical. Throughout the trip, each family is accompanied by a Bert's Big Adventure liaison, allowing them to get the most out of their once-in-a-lifetime experience.



our reunions...

Following the annual trip, Bert's Big Adventure strives to further strengthen its established community and friendships by hosting Reunion Adventures. Also known as family reunions, the exclusive and unique events provide the families with year-round opportunities to enjoy more VIP experiences and intimate family time to continue building their connections with other special needs families.

As we continue to grow on a national level, our goal is to find a way to include the Bert's Big Adventure children from every market in our Reunion Adventures program.

BERT'S
REUNION
ADVENTURES

Magical Moments...VIP Families

our fairy godparents...

The Bert's Big Adventure Fairy Godparent volunteer program supports the organization's families when a Bert's Big Adventure child is admitted to a partner hospital. The Fairy Godparent volunteers visit the children daily and provide magical moments during a trying time.

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