



Sponsorship Levels and Benefits

Bert's Big Adventure sponsorship packages can be customized, these are the basic benefits Bert's Big Adventure provides its generous sponsors.

SPONSORSHIP LEVELS:

Star Steward - \$100,000 +

- Custom four week on-air promotion on The Bert Show
- E-mail Blast with Promotion and Sponsor Information with web link
- Flash version of your company logo on Bert's Big Adventure's website homepage
- Company logo and short editorial on the Our Partners page of Bert's Big Adventure's website
- A link to your website through Our Partners page on Bert's Big Adventure's website
- Short video displaying your partnership with Bert's Big Adventure on the Our Partners page of the Bert's Big Adventure website
- Promotion through Bert's Big Adventure's social media outlets
- Company logo on signage at Bert's Big Adventure's send-off event
- Full-page article in Bert's Big Adventure's annual Magical Moments magazine
- A "We Support Bert's Big Adventure" window cling for your business

Magic Maker - \$50,000 - \$100,000

- Custom two week on-air promotion on The Bert Show
- E-mail Blast with Promotion and Sponsor Information with web link
- Flash version of your company logo on Bert's Big Adventure's website homepage
- Company logo and short editorial on the Our Partners page of Bert's Big Adventure's website
- A link to your website through Our Partners page on Bert's Big Adventure's website
- Short video displaying your partnership with Bert's Big Adventure on the Our Partners page of the Bert's Big Adventure website
- Promotion through Bert's Big Adventure's social media outlets
- Company logo on signage at Bert's Big Adventure's send-off event
- Full-page article in Bert's Big Adventure's annual Magical Moments magazine
- A "We Support Bert's Big Adventure" window cling for your business

Wish Granter - \$15,000-\$50,000

- Company logo on the Our Partners page of Bert's Big Adventure's website
- A link to your website through Our Partners page of Bert's Big Adventure's website
- Promotion through Bert's Big Adventure's social media outlets
- Half-page article in Bert's Big Adventure's annual Magical Moments magazine
- A "We Support Bert's Big Adventure" window cling for your business

Dream Builder - \$5,000-\$15,000

- Company logo on the Our Partners page of Bert's Big Adventure's website
- A link to your website through Our Partners page on Bert's Big Adventure's website
- Promotion through Bert's Big Adventure's social media outlets
- Quarter-page article in Bert's Big Adventure's annual Magical Moments Magazine
- A "We Support Bert's Big Adventure" window cling for your business

Magical Moments...VIP Kids